

we do

look at what



**FutureProofCIC**  
Better Business, Stronger Communities

**Strengthening SME's;**  
environment and supply chains  
Doing things the Liberian way



Liberia is a country going through change. Environmental protection is taking hold in legislation and there is a raised level of expectation that environmental issues are taken into account when conducting business. But this also presents opportunities for small businesses to get a toe hold into the supply chains of larger businesses.

### The need

Building Markets wanted to make an assessment of the environmental impact caused by some of the organisations they support. They also wanted to explore how these organisations could benefit from strengthening and then talking about how they care about the environment.

### Our role

We were keen that this was not a story of negative environmental impact but more so one of a co-ordinated and real response to promote environmental awareness. We engaged local companies and government bodies to identify areas where they could work together. In this way each SME could now bid for work with Tier I contractors and suppliers - using environmental awareness to gain a business advantage.

### The output

The SME's we talked to showed a high level of commitment in responding to environmental improvement. Taking our findings as a strong foundation, we helped Building Markets prepare a focussed training that could be delivered to SME's and so provide that co-ordinated and directed response to help this important part of the economy grow.

In response to our work Building Markets launched a 'go green' initiative.



**\$303**

the annual national wage in Liberia

**10**

the number of international environment conventions Liberia has signed up to

Assesments made of over

**200**

companies



e: [talktous@futureproofcic.com](mailto:talktous@futureproofcic.com)  
w: [futureproofcic.com](http://futureproofcic.com)  
t: 07538 231 203